

Engineer efficient mindshare
 Maximize **REVENUE STREAMS**
 to MINIMIZE Social Exclusion
QUICK HIT
 NORMALISING
 THE INTERFACE facilitates consensual
Cohesiveness
Bamboozle the workforce
 by utilizing incomprehensible **JARGON**
 IMPROVISED EMPOWERING DEBATE
 or thought shower
Diarize **BESPOKE**
 METHODOLOGY
 Transparent success barometers
SUSTAINABLE
 Core principles

REGULAR WITH LIGATURE

LIGHT

ULTRA BLACK

LIGHT

REGULAR

LIGHT WITH SWASH

BLACK

LIGHT & DEMI BOLD

BOLD SMALL CAPS WITH SWASH

REGULAR

BLACK & REGULAR

DEMI BOLD & LIGHT

LIGHT

BOLD

DEMI BOLD & REGULAR

DEMI BOLD

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890
 ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890
 abcdefghijklmnopqrstuvwxyz



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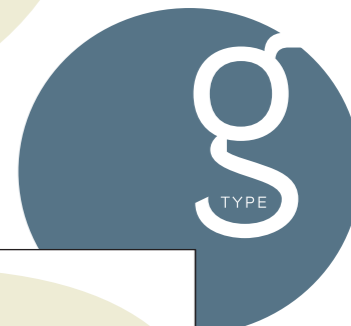
ORGANON — The new characterful six-weight serif family from G-Type designer Nick Cooke has been thoughtfully designed for excellent legibility when used in text sizes. Tapered stems give a distinctive robust quality which is also suitable for display, making it ideal for any project requiring elegantly sophisticated typography over a range of applications.

An extensive character set includes both tabular and proportional lining and non-lining numerals and SMALL CAPS.

Language coverage includes: Albanian, Basque, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Finnish, French, Galician, German, Greek, Hungarian, Icelandic, Indonesian, Irish, Italian, Latvian, Lithuanian, Malay, Manx, Norwegian Bokmål, Norwegian Nynorsk, Oromo, Polish, Portuguese, Romanian, Slovak, Slovenian, Somali, Spanish, Swahili, Swedish, Turkish and Welsh

CAN ALSO BE USED FOR
Display

Organon



LIGHT Light
 REGULAR Regular
 DEMIBOLD DemiBold
 BOLD Bold
 BLACK Black
 ULTRABLACK UltraBlack

